



Orange County Connection Cafés

The First Five Years

2007/08 to 2011/12

Prepared by: Carole Mintzer, MPA
Evaluation Consultant to the Neurodevelopmental Programs,
Children's Hospital of Orange County and
University of California, Irvine

Contributors: Rebecca Hernandez, MS Ed
Program Manager, Help Me Grow Orange County

The Help Me Grow Orange County Team
Children's Hospital of Orange County
University of California, Irvine

Orange County Connection Cafés, The First Five Years

2007/08 to 2011/12

Executive Summary

In Fiscal Year 2007/08, Help Me Grow (HMG) introduced Connection Cafés as a way to develop consistent networking events among agencies that provide developmental and behavioral services to children and families in Orange County. Each Café includes an update on services from Help Me Grow, a “Family Showcase,” a networking activity, and a featured guest speaker in a Café-like setting. Agencies have an opportunity to share information about their programs and services as well as verify the accuracy of their program’s information in the resource inventory used by Help Me Grow and 2-1-1 Orange County.

After each Connection Café, participants are invited to complete a Feedback Form to help HMG learn about participant perceptions of the value of the event. In this report, the feedback from those forms is analyzed and presented. Some of the key findings are summarized here.

Over the five-year period from July 2007 through June 2012, there were 29 Connection Cafés with an average attendance of 55 service providers representing an average of 32 organizations per Connection Café. About 280 different organizations have participated over five years. Attendance ranged from a low of 30 to a high of 99 participants. Forty-two percent of respondents indicated they were attending their first Connection Café, meaning over half (58%) had found the events worthwhile and returned for additional Cafés.

Participants rated the value of the Connection Cafés, the networking activities, and the featured presentations highly – between 4 and 5 on a 5-point scale, where 5 was the highest rating that could be given and 1 was the lowest rating. The rating of how useful the Connection Cafés are was lowest in the first year of the program (4.38) and highest in the fifth year (4.62).

Average Rating	Topic	Number of Cafés
4.56	The Connection Café was useful	27
4.48	The networking activity was valuable	17
4.48	The information presented by the guest speaker was useful	8
4.42	A lot was learned from the information presented by the guest speaker	8
4.41	Respondents are likely to follow-up with someone they met at the Connection Café	8

The presentation topics that were considered the most useful were the “Effects of Domestic Violence on Children” (4.69) and “Providing Effective Education Practices and Inclusion” (4.62). Topics that scored the lowest for usefulness dealt with broader topics – professional development (4.24) and the effects of childhood poverty (4.16). The topics from which participants indicated they learned the most included “Childhood Obesity” and “Feeding and Oral Motor Development of Infants and Toddlers” (both scoring above 4.60). Respondents said they learned the least from a presentation on professional development (4.00).



Orange County Connection Cafés, The First Five Years

2007/08 to 2011/12

Introduction

In Fiscal Year 2007/08, Help Me Grow (HMG) introduced Connection Cafés as a way to develop consistent networking events among agencies that provide developmental and behavioral services to children and families in Orange County. Each Café includes an update on services from Help Me Grow, a “Family Showcase,” a networking activity, and a featured guest speaker in a Café-like setting. Agencies have an opportunity to share information about their programs and services as well as verify the accuracy of their program’s information in the resource inventory used by Help Me Grow and 2-1-1 Orange County.

Since the first Connection Café was held on March 4, 2008, there have been a total of 29 Connection Cafés, with the most recent held on May 4, 2012. The featured presentations have covered a wide range of topics, with most focused on child development and behavior (17 cafés) – four of these specifically on autism, and two on attention deficit hyperactivity disorder (ADHD). There also were featured presentations focused on professional development (6), physical health (3), injury prevention (2) and activities for children (1).

Connection Cafés take place throughout Orange County, with 13 held in the North/Central region, and 8 each in the South and West regions. In the first two years, separate cafés were held in the North and Central regions, but these regions were combined in FY 09/10. Connection Cafés have been scheduled in every month of the year except July, August and December. Collectively over the five years, there were 8 Cafés in the first quarter of the year (January – March), 10 during the second quarter (April –June), 3 in the third (all in September), and 8 in the fourth (October – November).

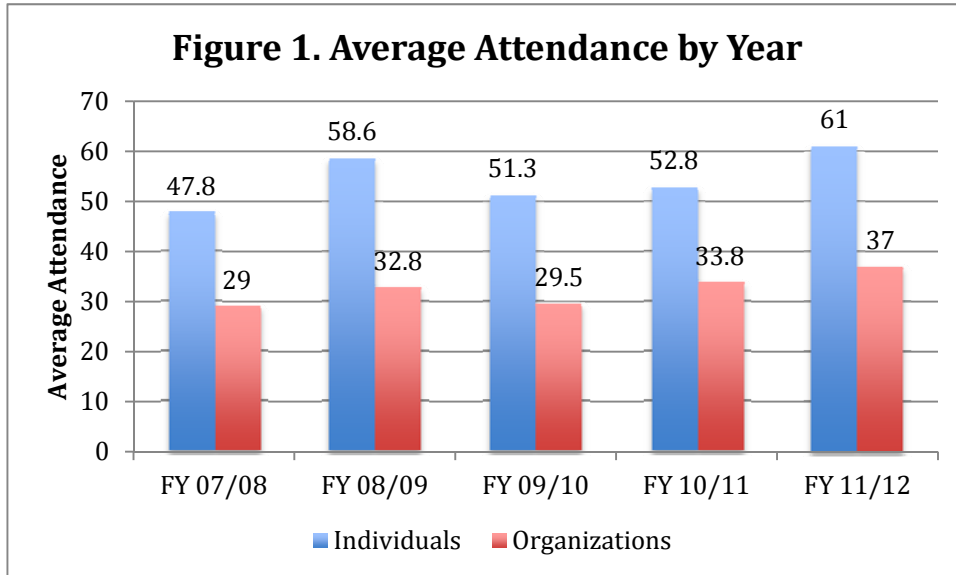
Data for this report comes from the sign-in sheets and the Connection Café Feedback Form, which participants fill out at the end of each event. This questionnaire has evolved over time, with questions being expanded and added. The first feedback form asked only two questions – whether the Connection Café was useful and whether the respondent would like a visit from a HMG Community Liaison. Now, the questionnaire has 11 questions, including questions about the participant’s use of Facebook and Twitter. Five of the

current questions are Likert-style with a 5-point scale; five questions can be answered with a simple “yes” or “no”; the remaining question is open-ended; there also is space at the bottom of the form for additional comments. In addition, the number of people in attendance, the organization they represent, and the number of survey respondents are collected at each Connection Café. Sign-in sheets were not available for three Connection Cafés, so the organization data is available for only 26 events. This reduces the organization data sample size by one in each of the FYs 08/09, 10/11, and 11/12.

Attendance

Overall, the Connection Cafés have an average attendance of 55 people representing an average of 32 organizations per Connection Cafe. The figures that follow show average attendance by individuals and organizations for three variables that explore some of the factors that could affect attendance. Figure 1 shows the average attendance for each fiscal year Connection Cafés have been held. Figure 2 provides the average number of people per organization.

There were four Connection Cafés in FY 07/08, seven in 08/09, and six in each of the following years. Attendance and the number of participating organizations were at their lowest points in the first year, when the program was new. They rose considerably the following year, then dropped before reaching their highest points in FY 11/12.



Over the same period of time, the average number of people per organization declined slightly from a high of 1.8 in FYs 08/09 and 09/10 to 1.5 people per organization in FY 11/12, as seen in Figure 2. Over all years, the average number of people per organization was 1.7.

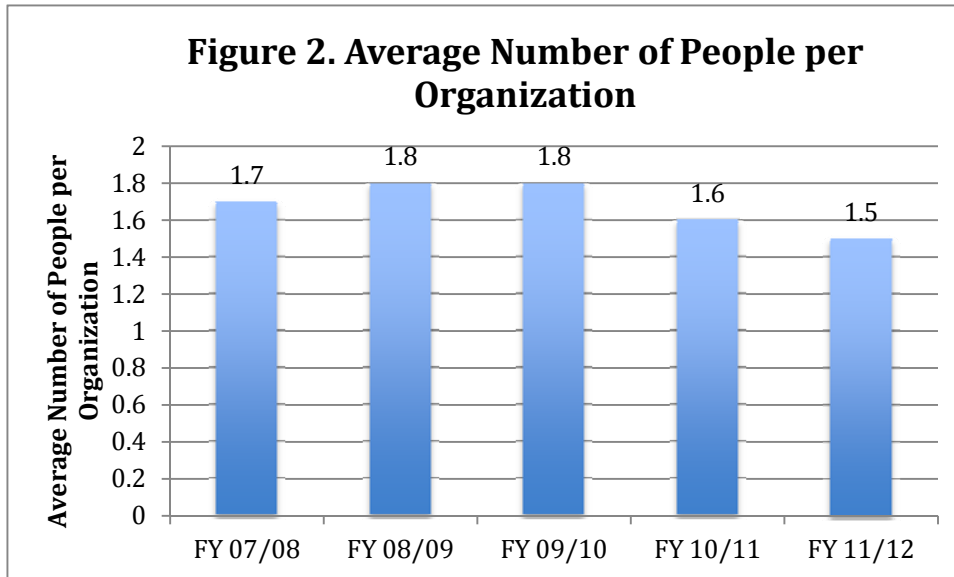


Figure 3 shows the average attendance for both individuals and organizations by region across all five years. There were 13 Connection Cafés in the North/Central Region, which also had the highest average attendance. The 8 Cafés in the West Region had similarly high attendance. There was no organization data for two Cafés in the North/Central region and one in the West region. The lowest average attendance by both individuals and organizations was at the 8 events held in the South Region.

The regions were specified by Help Me Grow, and even though there were some changes over time, the analysis uses the Help Me Grow designations. As a general rule, the location of the Connection Cafés corresponds to the designated region, although there has been some overlap over time – Irvine locations have hosted Connection Cafés for all three regions, and there were two West Region and one Central Region (before Central and North regions were combined) events in Costa Mesa. Otherwise, North/Central locations have been in Anaheim, Santa Ana, Brea, Fullerton, Orange, and Placentia. The West locations have included Garden Grove, Westminster, Cypress, and Buena Park. South locations have included Mission Viejo, San Clemente, Aliso Viejo, and Lake Forest.

Connection Cafés are organized by the Community Liaison for that region but are open to anyone throughout Orange County who wants to attend. Initially the notice about these events was by word of mouth and flyers; now they are also advertised on the Help Me Grow listserve.

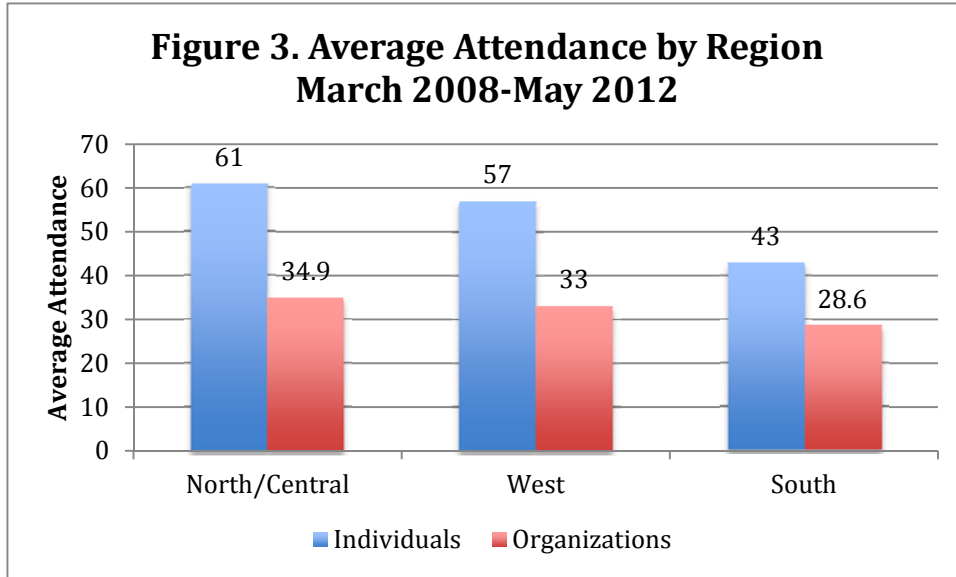
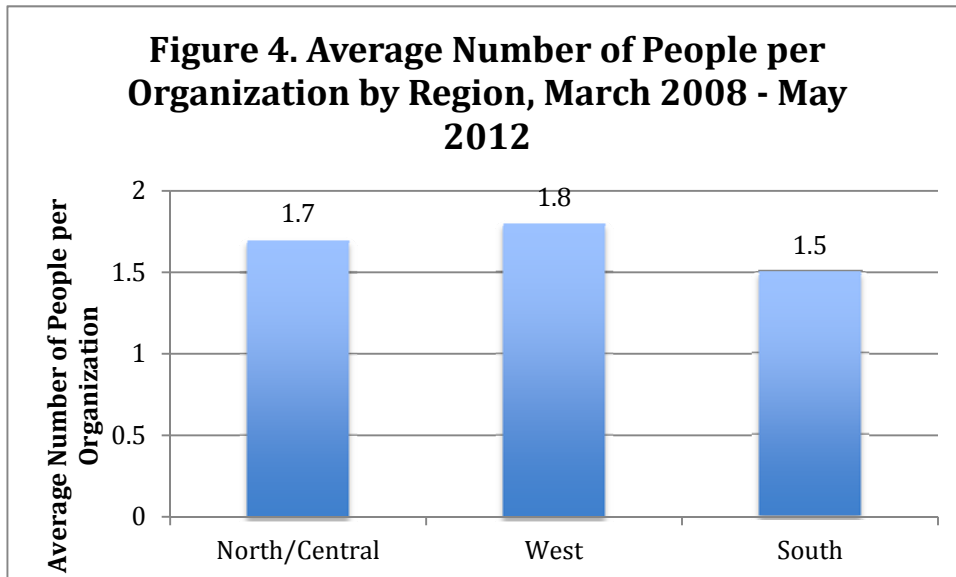
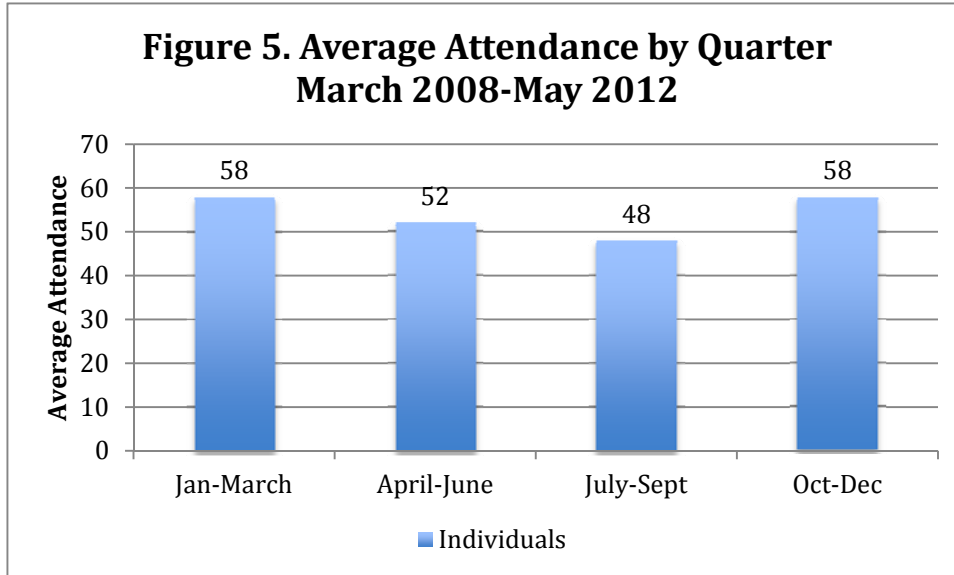


Figure 4 shows the ratio of individuals per organization by region. The South region, on average, had fewer people per organization in attendance at Connection Cafés.



The time of year also may affect attendance. As seen in Figure 5, average attendance by individuals is higher in the first and fourth quarters of the year (October through March, a total of 16 Cafés) and lower in the spring and summer months – Quarter 2 (April –June, 10 Cafés) and Quarter 3 (September, 3 Cafés). Analysis of the organization data showed that the number of persons attending per organization was similar regardless of the time of year.



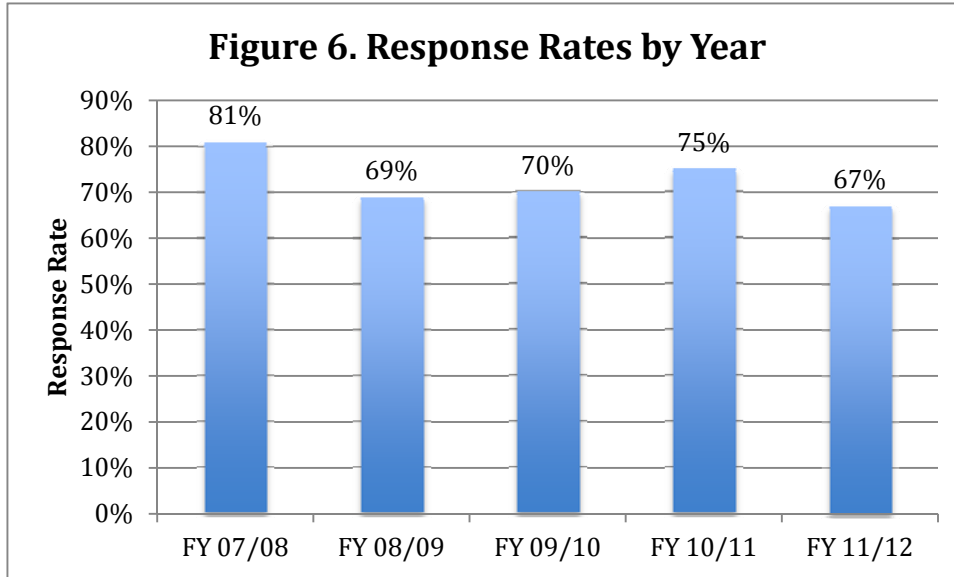
Although attendance may be affected by numerous factors, including marketing, competing events, weather, time of year, location, etc., the featured topic also may serve as a draw when people are deciding whether to attend. The Connection Cafés with the highest attendance were:

- Domestic violence and its effect on children – 99 attendees
- Behavior: Signs, Supports and Strategies – 92 attendees
- How to listen and talk to parents – 83 attendees
- Regional Center and Special Education Services – 77 attendees
- Speech and Language Therapy – 75 attendees

Topics associated with low attendance included scald and burn prevention, early childhood mental health, asthma, and autism (30-35 attendees each). None of the low-attendance Cafés were held in the last fiscal year, FY 2011/12.

Response Rates

With only one exception, a feedback form was provided at all Connection Cafés for attendees to fill out and return at the end of the event. Completion of the form is voluntary, and overall the response rate was 71%. As seen in Figure 6, the response rates were highest in the first year and then settled around 70%. Response rates are similar across the regions, ranging from 74% in the North/Central Region to 67% in the South Region.



Feedback from the Questionnaires

As noted previously, questions have been introduced over time, thus the number of responses varies widely depending on when the question was first used. Tables 1 and 2 show the cumulative responses for each question from the date the question was introduced. Table 1 lists the five yes/no questions and shows the number and percent of yes answers. Additional analysis of individual questions follows the tables.

Table 1 – Yes/No Questions

Question	Date Introduced	Number of Responses	Total Yes	Percent Yes
Would you like a visit from a Help Me Grow Community Liaison?	March 2008	1100	279	25%
Is this the first time you've attended a Connection Café?	September 2009	654	276	42%
Do you actively use Facebook?	October 2011	210	124	59%
If yes, do you "like" Help Me Grow?	October 2011	122	66	54%
Do you actively use Twitter?	October 2011	206	24	12%

Table 2 summarizes the responses to the Likert-style questions, where respondents were asked to use a scale from 1-5 to rate their response to the question. The average rating is provided, with a maximum possible average rating of 5 if all respondents selected the highest rating. The table also shows the number and percent of respondents who rated each item a 1 or 2, meaning they thought the event was not valuable or useful. The percentages of respondents who rated the events poorly were very low for all questions. Overwhelmingly, the participants found the Connection Cafés worthwhile.

Table 2 – Likert-style Questions

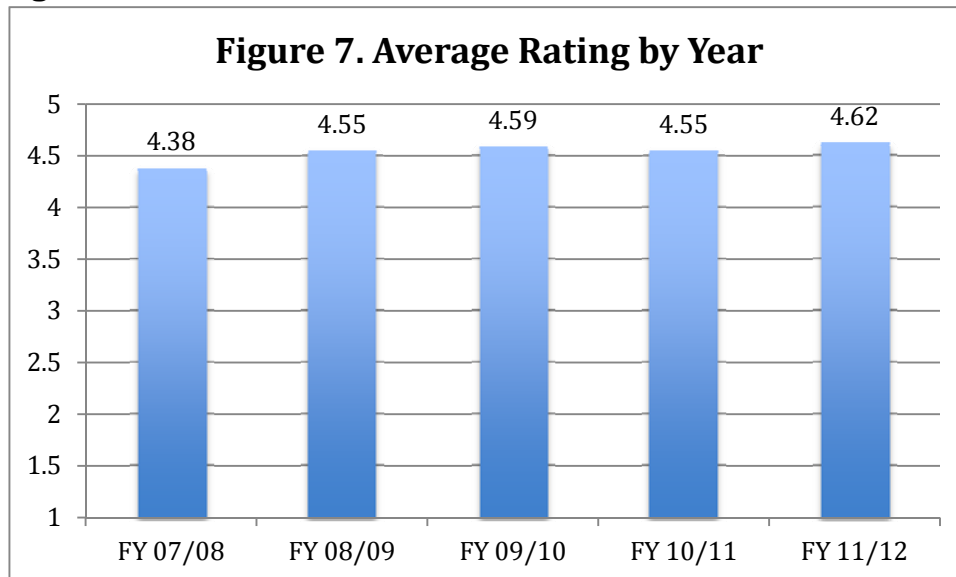
Question	Date Introduced	Number of Responses	Average rating	Number and percent of low ratings*	
The value of the networking activity	September 2009	651	4.48	9	1.4%
The likelihood you will follow-up with someone you met today	March 2011	320	4.41	10	3.1%
How much you learned from the information presented by the guest speaker	March 2011	323	4.42	10	3.1%
How useful the information presented by the guest speaker was to you	March 2011	324	4.48	9	2.8%
How useful the Connection Café was overall	April 2008	1035	4.56	7	0.7%

* rated 1 or 2 on a 5-point scale where 1 means Not Valuable, Unlikely, Very Little, or Not Useful

For questions that have been in use for two full years or more, it is possible to provide year-to-year comparisons of the responses to see if anything has changed over time.

Connection Cafés are consistently reported to be worthwhile to the participants. As seen in Figure 7, the average rating for the question about the overall usefulness of the Connection Cafés has changed very little over time after the “low” score of 4.38 in the first year the Cafés were offered.

Figure 7 – How useful was the Connection Café overall?



The Connection Cafés typically have a mix of new and returning participants. It is a testament to the value of the Cafés that more than half of the survey respondents (58%)

have been to one previously. Figure 8 shows the percent of first-time participants for each of the last three years, as compared to 42% first-timers over all three years.

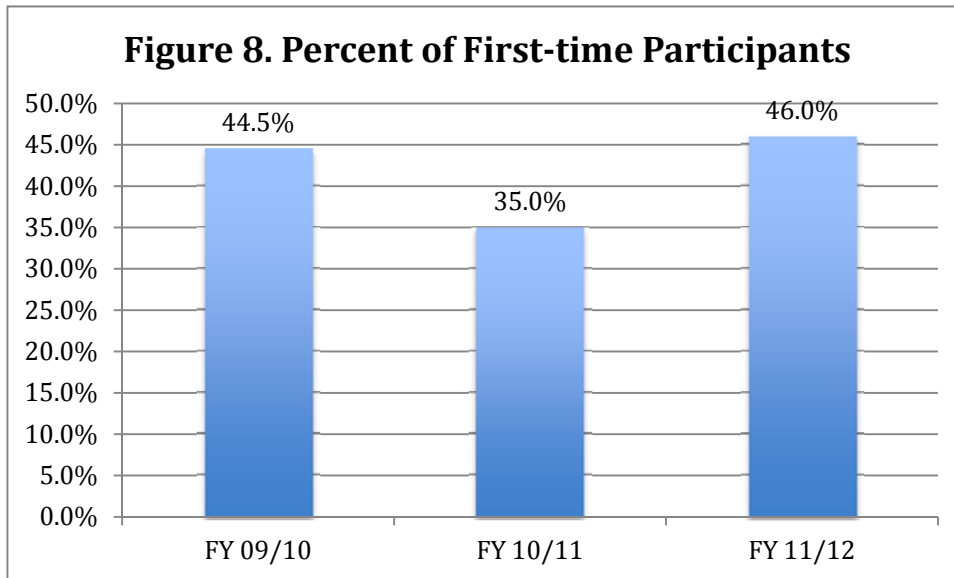
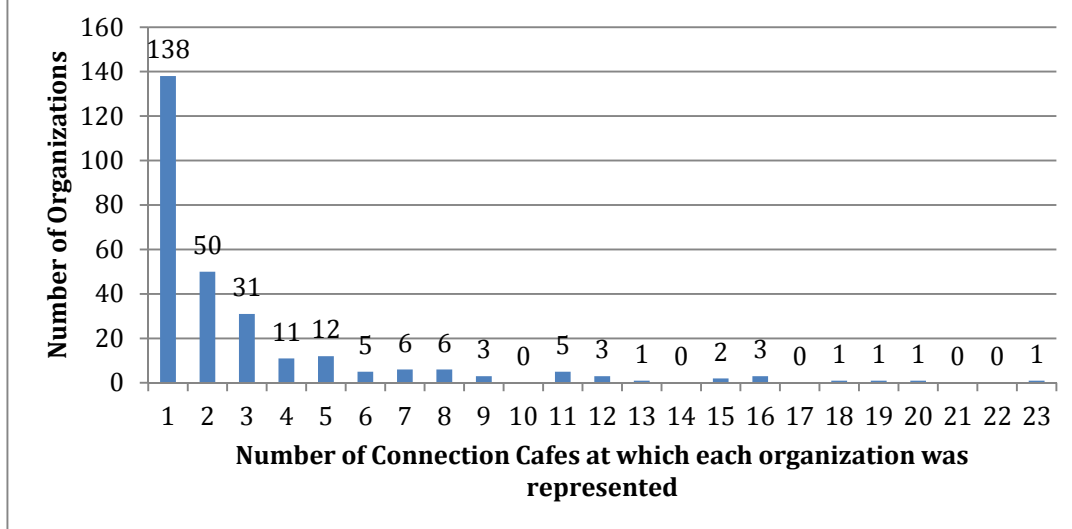


Figure 9 shows how many organizations attended one or more Connection Cafés. Out of the 26 Connection Cafés for which there is data (organization data is missing for three events), there were 280 separate organizations represented. For a few very large organizations (e.g., University of California, Irvine), separate programs within that organization were counted as their own “organization.”

Nearly half of the organizations that attend one Connection Café do not attend another (49%). Another 18% were represented at only two Cafés. On the other hand, 10 organizations attended half or more of the Cafés. All of these high-attendance organizations have a particular focus on serving young children and promoting their optimal developmental progress.

Figure 9. The Number of Cafes Attended by Each Organization, March 2008-May 2012



The perceived value of the networking activity has been fairly steady, ranging between 4.51 in FY 09/10 and 4.43 in FY 10/11. The overall average was 4.48. However, in looking at the ratings for individual networking activities, the four that had the highest ratings (all above 4.60) were Resource Roundup, Community Password, HMG Resource Hunt, and HMG Resource Roundup. The activities with the lowest ratings (all below 4.40) were Name that Logo, Agency Feud, HMG Bingo, and Beachball Toss.

According to the Community Liaisons, the four highest-scoring activities had several things in common:

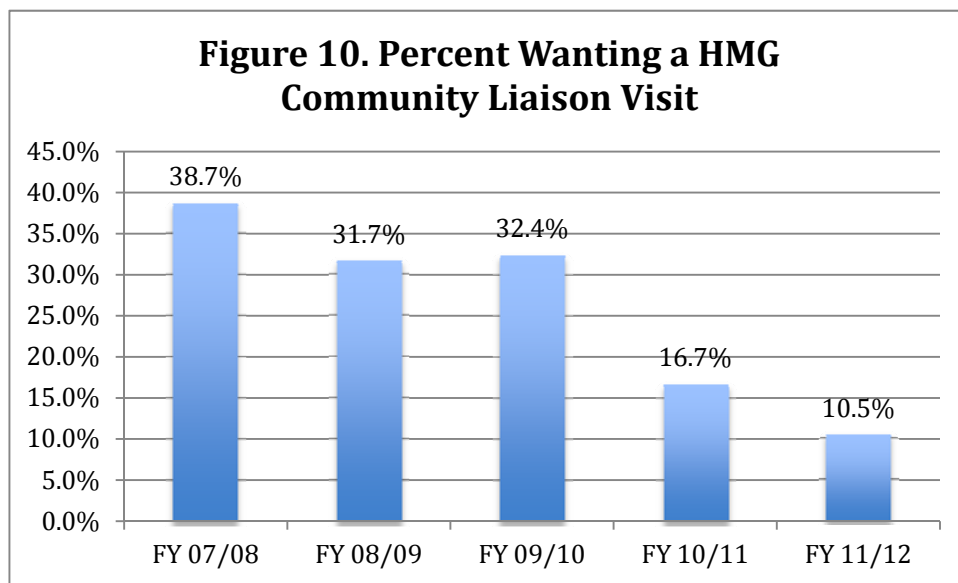
- The agencies and organizations were named and described to Connection Café participants so they could learn specific information about the programs during the networking activity
- Participants received guidelines on what to ask or look for during the activity
- Participants moved around and interacted with each other
- Highlights about agencies were shared with the entire group at the conclusion of the activity

In contrast, the four lowest-scoring activities were characterized as follows:

- Two of the activities required prior knowledge of the programs, agencies, and organizations, making participation difficult for some people
- Minimal information was shared about the agencies and programs
- There was no movement or personal interaction among the participants
- No summary of information on the programs was shared at the end of the activity
- One of the activities was held in a room with auditorium seating, which made networking difficult

Since March 2011, the Feedback Form has asked two questions about the guest speaker presentation – at a total of eight Connection Cafés – so it is perhaps a little premature to detect trends, but some topics and presentations were considered more informative and useful than others. The presentation topics where participants indicated they learned the most included “Childhood Obesity” and “Feeding and Oral Motor Development of Infants and Toddlers” (both scoring above 4.60). The topic with the lowest score (4.00) dealt with professional development. The two topics considered the most useful were the “Effects of Domestic Violence on Children” (4.69) and “Providing Effective Education Practices and Inclusion” (4.62). Topics that scored the lowest for usefulness dealt with broader topics – professional development (4.24) and the effects of childhood poverty (4.16).

Over time, fewer and fewer participants indicated that they would like a visit from a Help Me Grow Community Liaison, as seen in Figure 10. This fits with HMG’s expectations that as the program matures, returning participants will have established a relationship with HMG and no longer need or desire a visit with a HMG Community Liaison. Those who seek a visit now are likely new participants or from programs that have undergone significant changes that they want to share with HMG.



Respondents have two opportunities on the Feedback Form to write in suggestions and comments about Connection Cafés. For this report, the comments from 5 Connection Cafés were reviewed. These Cafés took place from October 2010 through May 2011, and provide a sample of over 100 comments. In response to a question asking for suggestions for future Connection Cafés, such as location, topics, or speakers, respondents wrote in numerous suggestions for topics and some recommendations about locations. Suggested topics varied widely, and included childhood depression, mental health, autism, dental care, traumatic brain injury, child development, diabetes, speech and language, hearing, and nutrition, among others. Children’s mental health was one of the most common suggestions. A number of the suggestions became the presentation topics at subsequent Connection Cafés.

Nearly all comments about the Connection Cafés were positive and supportive of the events. The few negative comments tended to focus on things that happened that day – the room was cold, the location was hard to find, the speaker was boring. Here are a few examples from the numerous supportive comments:

- Very beneficial-network activity was wonderful!
- Great speaker! Lots of valuable information.
- Please continue to host these events; they are very useful to all agencies.
- This is a fabulous event and I will try to attend more often.
- Everything was wonderful. Great speaker. Help Me Grow staff very friendly and welcoming.
- Thanks for the opportunity & a place to learn about so many useful resources.
- Well organized. Fabulous as always. Thank you so much for all of your hard work!
- Good Job! Keep working hard, it pays off at the end of the day! Thanks for helping out our community!
- I always find great value in these meetings. Thank you!
- Great job as always! The information presented today is informative and helpful.

Conclusions/Summary

The Connection Cafés have been and continue to be a success – as seen through several of the measurements in this report. Average attendance has been steady and reached its highest point in the last fiscal year, FY 11/12. The percent of returning participants was 54-65% in the three years that information was collected (FY 09/10 to FY 11/12), a testament to the value participants receive from these events. However, nearly half of the organizations were represented only one time at the 26 Cafés for which there is data.

Participants' perceptions of the value of the networking and featured presentations is between 4 and 5 on a 5-point scale, where 5 is the best rating that could be provided. Very few respondents (1-3%, depending on the question) rated these items at the low end of the scale. Overall, comments were very positive and showed great interest in having the Cafés continue.

The decline in the percent of respondents interested in a visit with a Help Me Grow Community Liaison could be a cause for concern except it fits with expectations that as the Community Liaisons build relationships with local programs and more of the Connection Café participants are returning, rather than first-time participants, then fewer respondents would request a visit with a Community Liaison.

There are a few findings that should be considered for program improvement. The South Region has consistently lower attendance, in part because there are fewer providers and services in the southern region of the county and providers in the north, central and western regions are less likely to drive to South County for a Connection Café because of

traffic and distance. Perhaps greater outreach to South County providers would help to increase participation at those venues. Attendance is lowest in the third quarter of the year (July-September), and Help Me Grow has already recognized this by scheduling few events during this timeframe. The second quarter (April-June) also has lower attendance than the first and fourth quarters. Continuing to focus the events during the first and fourth quarters will ensure maximum participation.

A review of the networking activities and featured presentations that received the lowest and highest scores should help identify the most beneficial activities and topics, and which ones to avoid. The high, overall rating of the usefulness of the Connection Cafés over the years is one indication that HMG has done a good job of responding to participant feedback and keeping the Connection Cafés relevant to their audience.

Nearly 60% of participants say they are active users of Facebook, and just over 50% of those said they have “liked” Help Me Grow on Facebook. There is opportunity here to increase the visibility of HMG by urging Connection Café participants who use Facebook to “like” HMG.

Recommendations:

- Plan networking activities that share information rather than test knowledge of agencies
- Continue to review the feedback forms for presentation ideas
- Develop a different outreach strategy in South County to boost attendance in that region
- Reach out to organizations that have attended only once or twice to encourage them to return for another Café.
- Continue to schedule most Connection Cafés between October and March (excluding the holiday times of December and January), when attendance is likely to be highest.
- Encourage more of the active Facebook users to “like” HMG
- Keep holding Connection Cafés throughout Orange County because they provide a worthwhile opportunity for education and networking for the participants

This report was prepared by Carole Mintzer, Evaluation Consultant to the Neurodevelopmental Programs at CHOC and UCI. Rebecca Hernandez, Program Manager of Help Me Grow Orange County, and the Help Me Grow Orange County Team collected the data and provided feedback on the report as it was being written.

Appendices

Table 1	A list of all the Connection Cafes held from March 2008 through May 2012	Page 15
Table 2	The attendance, survey response rates, and average scores of all Likert-style questions	Page 19
Table 3	The number and percentage of “Yes” responses for all Yes/No questions	Page 21
	The 2011/12 version of the questionnaire	Page 23

:

:

Table 1: A list of all the Connection Cafes held from March 2008 through May 2012

Date	Region	Presenter	Topic of presentation	Networking activity	Location	# of Attendees
3/4/08	Central	Dr. Filipek - For OC Kids	Autism: Early Signs, Screening & Diagnosis	Facilitated Networking	Care Ambulance, Orange	57
4/1/08	North	Susan Peterson, Author	Fun and Educational Places to Go with Kids and Adults in Southern California	Facilitated Networking	Anaheim Family Justice Center, Anaheim	51
5/6/08	South	Dr. Donnelly - For OC Kids	Autism Red Flags and Diagnosis	Facilitated Networking	Aliso Viejo Library, Aliso Viejo	35
6/3/08	Central	Dr. Lerner - For OC Kids	ADHD: What It Is and What It's Not!	The Amazing "Resource" Race	Boys & Girls Club - Irvine Branch, Irvine	48
					FY07-08 TOTAL	191
10/7/08	West	Maureen Dillon - For OC Kids	How to Talk to Parents so They will Listen & How to Listen to Parents so They will Talk	Resource Scavenger Hunt	Boys & Girls Club of Garden Grove Family Campus, Garden Grove	83
11/5/08	North	Laurie Lennon - For OC Kids	Communication Development in Young Children	Name That Agency	Anaheim Family Justice Center, Anaheim	46
2/10/09	Central	Terri Chandler - YMCA	Behavior: Signs, Supports & Strategies	Valentine Dino Toss	Delhi Family Resource Center, Santa Ana	92
3/10/09	South	Albert Sakai & Karyn Harmon - Western Youth Services	Early Childhood Mental Health	Musical Spotlight	South Orange County Family Resource Center, Lake Forest	30

Date	Region	Presenter	Topic of presentation	Networking activity	Location	# of Attendees
4/21/09	West	David Monkarsh - private practice	Helping Children with Autism Participate in the Community	Speed Networking	Boys & Girls Club of Garden Grove Family Campus, Garden Grove	52
5/5/09	North	Debbie Karaman - Scald and Burn Prevention Educator	"Careful, That's Hot!"	Guess That Agency Myth	Anaheim Family Justice Center, Anaheim	30
6/10/09	Central	John Ziemantz - RCOC & Analee Kredel - OCDE	RCOC & Special Education Services	Bingo	Vanguard University - Costa Mesa	77
					FY08-09 TOTAL	410
9/15/09	South	Janna Moore - Epilepsy Support Network of O.C.	Seizure Recognition & First Aide	Connecting Flights: Share Your Resources	San Clemente Community Center - San Clemente	44
10/1/09	West	Michelle McIntyre - CHAAD	ADHD 101: Issues, Implications & Interventions	Circle of Friends	Buena Park Library - Buena Park	44
11/13/09	North/Central	Cristina Martinez - CalOptima Kids	Changes and Updates on CalOptima Kids: Healthy Families & Healthy Kids Programs	Resource Round-Up	Anaheim Downtown Community Center - Anaheim	69
2/23/10	West	Scarlett von Thenen & Yolanda Cruz-Zinn - State Council on Dev. Disab., Area Board XI	Understanding the IEP: What You Need to Know	Resource Scavenger Hunt	Cypress Community Center - Cypress	47
4/13/10	South	Traci Li - Laguna Niguel Library	Early Literacy	Crazy Connections	Pretend City - Irvine	48

Date	Region	Presenter	Topic of presentation	Networking activity	Location	# of Attendees
6/8/10	North/ Central	Teri Book - For OC Kids	Helping Families Cope with Autism	Name That Logo	Whitten Community Center - Placentia	56
					FY09-10 TOTAL	308
9/15/10	West	Maintenance of Certification/UCLA Rebecca Hernandez - Help Me Grow	Help Me Grow Services	NONE	Atrium Hotel - Irvine	52
10/13/10	South	Judi Kennard - Mission Hospital	What You Need to Know About Childhood Asthma	Community Password	Mission Viejo Library - Mission Viejo	33
11/9/10	North/ Central	Dr. Raymond Chu/ Dr. Carmen Barnhardt - S.C. College of Optometry	Screening to Eye Exams for Children	Agency Feud	Eye Care Center, Southern California College of Optometry - Fullerton	46
2/2/11	West	Lauren Miles, MS, CCC-SLP - Providence Speech & Hearing Center	Let's Talk about Service Delivery: Speech and Language Therapy	Help Me Grow Bingo	Neighborhood Community Center - Costa Mesa	75
3/16/11	South	Suzie Rudzik, OT - Pure Pediatric Therapy	Feeding and Oral Motor Development of Infants and Toddlers	Connection Café Scavenger Hunt	Camp James - Irvine	58
5/13/11	North/ Central	Greg Duncan, Ph.D. - Department of Education, University of CA, Irvine	The Long Reach of Early Childhood Poverty	Last One Standing	Rancho Santiago Community College District Office - Santa Ana	53
					FY10-11 TOTAL	317

Date	Region	Presenter	Topic of presentation	Networking activity	Location	# of Attendees
9/14/11	West	Dana Halle - Down Syndrome Foundation of Orange County	Providing Effective Educational Practices and Inclusion	HMG Pictionary	Angels of Hope at St. Luke's Lutheran Church - Westminster	47
10/11/11	South	Derek Carroll, MA, LMFT - The Parent Essentials	Tantrums: What are they? How to Respond.	M & M (Mix & Meet)	Aliso Viejo Library, Aliso Viejo	44
11/10/11	North/ Central	Robert Diaz - Human Options	Domestic Violence and The Effect on Children	HMG Resource Hunt	Orange County Head Start, Inc., Santa Ana	99
1/27/12	West	Ken White, L.C.S.W. - The Orange County Child Abuse Prevention Center	Caring for the Professional Within	HMG Resource Round-Up	Vanguard University - Costa Mesa	58
3/14/12	South	Kelly McKinnon, MA, BCBA - Kelly McKinnon & Associates	Social Skills Goals & Activities: What's Right for Each Child	Speed Networking	Mission Hospital - Mission Viejo	50
5/4/12	North/ Central	Tracy Bryars-Healthy for Life, St. Jude Medical Center	Childhood Obesity: Concepts & Controversies	Beachball Toss	St. Jude Medical Center	68
					FY11-12 TOTAL	366
					Grand Total	1592

Table 2: The attendance, survey response rates, and average scores of all Likert-style questions

All questions used a 5-point scale, so the highest score possible was 5.0.

April 2008 – May 2012

Date	# of attendees	# of returned surveys	Response rate	How useful was the Connection Café?	Value of networking activity	Likelihood of follow-up with someone met today	How much learned from presentation	How useful was the information from the guest speaker?
				Average Score	Average Score	Average Score	Average Score	Average Score
4/1/08	51	51	100.0%	4.35				
5/6/08	35	19	54.3%	4.26				
6/3/08	48	28	58.3%	4.50				
10/7/08	83	52	62.7%	4.40				
11/5/08	46	36	78.3%	4.64				
2/10/09	92	64	69.6%	4.36				
3/10/09	30	21	70.0%	4.50				
4/21/09	52	38	73.1%	4.59				
5/5/09	30	19	63.3%	4.74				
6/10/09	77	54	70.1%	4.76				
9/15/09	44	25	56.8%	4.56	4.52			
10/1/09	44	27	61.4%	4.67	4.59			

Date	# of attendees	# of returned surveys	Response rate	How useful was the Connection Café?	Value of networking activity	Likelihood of follow-up with someone met today	How much learned from presentation	How useful was the information from the guest speaker?
				Average Score	Average Score	Average Score	Average Score	Average Score
11/13/09	69	50	72.5%	4.66	4.64			
2/23/10	47	39	83.0%	4.56	4.56			
4/13/10	48	33	68.8%	4.55	4.42			
6/8/10	56	42	75.0%	4.51	4.31			
9/15/10	52	No Survey						
10/13/10	33	33	100.0%	4.52	4.64			
11/9/10	46	34	73.9%	4.44	4.18			
2/2/11	75	55	73.3%	4.58	4.35			
3/16/11	58	39	67.2%	4.63	4.54	4.46	4.62	4.48
5/13/11	53	37	69.8%	4.57	4.50	4.03	4.32	4.16
9/14/11	47	26	55.3%	4.69	4.54	4.50	4.35	4.62
10/11/11	44	25	56.8%	4.44	4.50	4.04	4.40	4.52
11/10/11	99	68	68.7%	4.75	4.63	4.56	4.51	4.69
1/27/12	58	46	79.3%	4.61	4.65	4.54	4.00	4.24
3/14/12	50	33	66.0%	4.67	4.42	4.69	4.52	4.48
5/4/12	68	49	72.1%	4.46	4.20	4.29	4.61	4.57

Table 3: The number and percentage of “Yes” responses for all Yes/No questions

March 2008 – May 2012

Date	# of returned surveys	Would like a visit from HMG liaison?		First time at Connection Cafe?		On Facebook?		"Likes" HMG?		Uses Twitter?	
		Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes
3/4/08	57	22	38.6%								
4/1/08	51	17	33.3%								
5/6/08	19	10	52.6%								
6/3/08	28	11	39.3%								
10/7/08	52	13	25.0%								
11/5/08	36	15	41.7%								
2/10/09	64	20	31.3%								
3/10/09	21	9	42.9%								
4/21/09	38	12	31.6%								
5/5/09	19	4	21.1%								
6/10/09	54	17	31.5%								
9/15/09	25	6	24.0%	11	44.0%						
10/1/09	27	13	48.1%	5	18.5%						
11/13/09	50	15	30.0%	30	66.7%						

Date	# of returned surveys	Would like a visit from HMG liaison?		First time at Connection Cafe?		On Facebook?		"Likes" HMG?		Uses Twitter?	
		Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes	Yes	Percent Yes
2/23/10	39	14	35.9%	11	28.9%						
4/13/10	33	6	18.2%	16	48.5%						
6/8/10	42	16	38.1%	20	48.8%						
9/15/10	No Survey										
10/13/10	33	13	39.4%	14	42.4%						
11/9/10	34	10	29.4%	20	58.8%						
2/2/11	55	0	0.0%	14	25.5%						
3/16/11	39	4	10.3%	11	28.2%						
5/13/11	37	6	16.2%	10	27.8%						
9/14/11	26	2	7.7%	14	53.8%						
10/11/11	25	1	4.0%	10	40.0%	14	56.0%	9	64.3%	3	12.0%
11/10/11	68	8	11.8%	34	50.7%	35	51.5%	20	57.1%	11	17.5%
1/27/12	46	8	17.4%	27	55.1%	27	61.4%	19	70.4%	3	7.3%
3/14/12	33	3	9.1%	13	39.4%	14	58.3%	4	28.6%	4	13.8%
5/4/12	49	4	8.2%	16	33.3%	34	69.4%	14	43.8%	3	6.3%

2011/12 Version of the Questionnaire



Connection Café Feedback Form

Date: _____

1. Is this the first time you've attended a Connection Café? Yes / No

2. On a scale from 1-5, rate the value of the networking activity

1	2	3	4	5
Not Valuable				Extremely Valuable

3. On a scale from 1-5, rate the likelihood you will follow up with someone you met today

1	2	3	4	5
Unlikely				Very Likely

4. On a scale from 1-5, rate how much you learned from the information presented by the guest speaker

1	2	3	4	5
Very little				A lot

5. On a scale from 1-5, rate how useful was the information presented by the guest speaker

1	2	3	4	5
Not Useful				Extremely Useful

6. On a scale from 1-5, rate how useful was the Connection Café overall

1	2	3	4	5
Not Useful				Extremely Useful

7. Do you actively use Facebook? Yes / No

8. If yes, do you "like" Help Me Grow? Yes / No

9. Do you actively use Twitter? Yes / No

10. Do you have any suggestions for future Connection Cafés?

11. Would you like a visit from a Help Me Grow Community Liaison? Yes / No

If yes, please provide:

Name: Organization:

Email: Phone:

Additional Comments: